

ABSTRACT

The rear projection type display apparatus includes: a translucent type screen having a Fresnel lens sheet in which lens patterns having a Fresnel surface becoming a light beam transmission surface and a rise surface becoming a light beam non-transmission surface are concentrically formed, and an optical axis of the Fresnel lens being the center of the lens patterns is positioned outside the Fresnel lens sheet and an optical diffusion plate; a projector capable of projecting picture images onto the translucent type screen; and a reflection mirror between the projector and the translucent type screen; wherein the reflection mirror is roughly installed at an intermediate position between the projector and the translucent type screen.